**Capstones project -8**

Received mail from Keshav: Wed 30-10-2024 13:03

**Problem Statement:**

**Scenario**: Local businesses are the backbone of many communities, offering unique products and services that large chains and online retailers often can't provide. However, these small businesses frequently struggle to compete due to limited resources, lower visibility, and challenges in managing day-to-day operations. For example, a local bakery may find it difficult to reach new customers or manage its inventory effectively, while a neighborhood bookstore might struggle with promoting events or special offers. Moreover, local consumers may be unaware of the variety and quality of products available right in their neighborhoods, leading them to shop at larger, more wellknown stores instead. The ongoing challenges posed by economic downturns and changing consumer habits have made it even more critical for local businesses to find innovative ways to attract and retain customers.

|  |  |  |  |
| --- | --- | --- | --- |
| Group | Learner 1 | Learner 2 | Capstone Project Number |
| 8 | Ashna P K | Prajwal Gowda M M | 8 |

Nov 1st ,2024

Agenda:

Discussion of the project

Discussion:

Abstract: